

# Trans Social Media



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## Dream



"Social media are magically funded and not allowed to make profits anymore. An A.I./trained professional builds platforms so that they are perfect for every individual person. All platforms interact with each other through APIs. What does your social media platform look like? What can it do?"

## Methods

### Design Interviews

- 30-40 mins semi-structured interview
- 40-50 mins design exploration
- Design, crafting, drawing as focus method for exploring experiences with technologies and dreaming about techno-futures

### Thematic Analysis

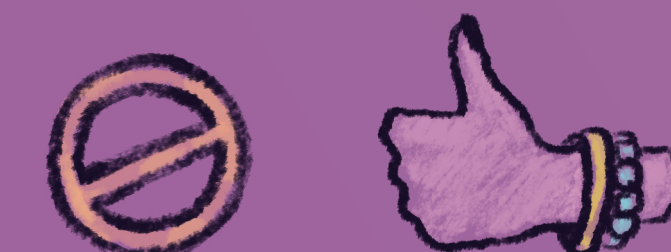
- Organising voices around themes that permeate the dataset
- In-depth, rich picture of human experiences, attitudes, hopes and fears



## Aim

### Contributions

- Rich insights into trans experiences with social media
- Identification of relevant design areas to change/maintain
- Design considerations for positive social media informed by experiences of vulnerability



### Approach

- Transformative HCI research has the goal to move towards technological futures that centre human (and planet) flourishing.
- Participatory design and research aims to inform these futures by centering the experiences of marginalised and disenfranchised groups.

"Especially as a trans person, when you look to the USA, or, now it's even come to us, where [ignorant politicians post hateful comments] [...] you just focus only on the negative stuff then, and that does then at some point affect your- your own, um, emotional stability, or even just the mood of the day."

J: "On TikTok, there are people who make really great content, about, like, history"  
M: (laughs disdainfully)  
J: "No! no, there IS good content! Shut up!"  
M: (giggles)

"[I use my secret private Twitter for] what I don't want to be public, or what I want LESS to be public. For different reasons, whether because I think I am making myself easily attackable for... uhm, I don't know, TERFs or other transphobic people in general, or, I don't know, creepy guys or stuff like that."



As I am currently in the midst of transcribing/familiarisation with the data, I cannot present findings yet. But here are some salient quotes from the 4 participants (out of 7) I have already transcribed, which I suspect may prove relevant to the themes that I am beginning to see.